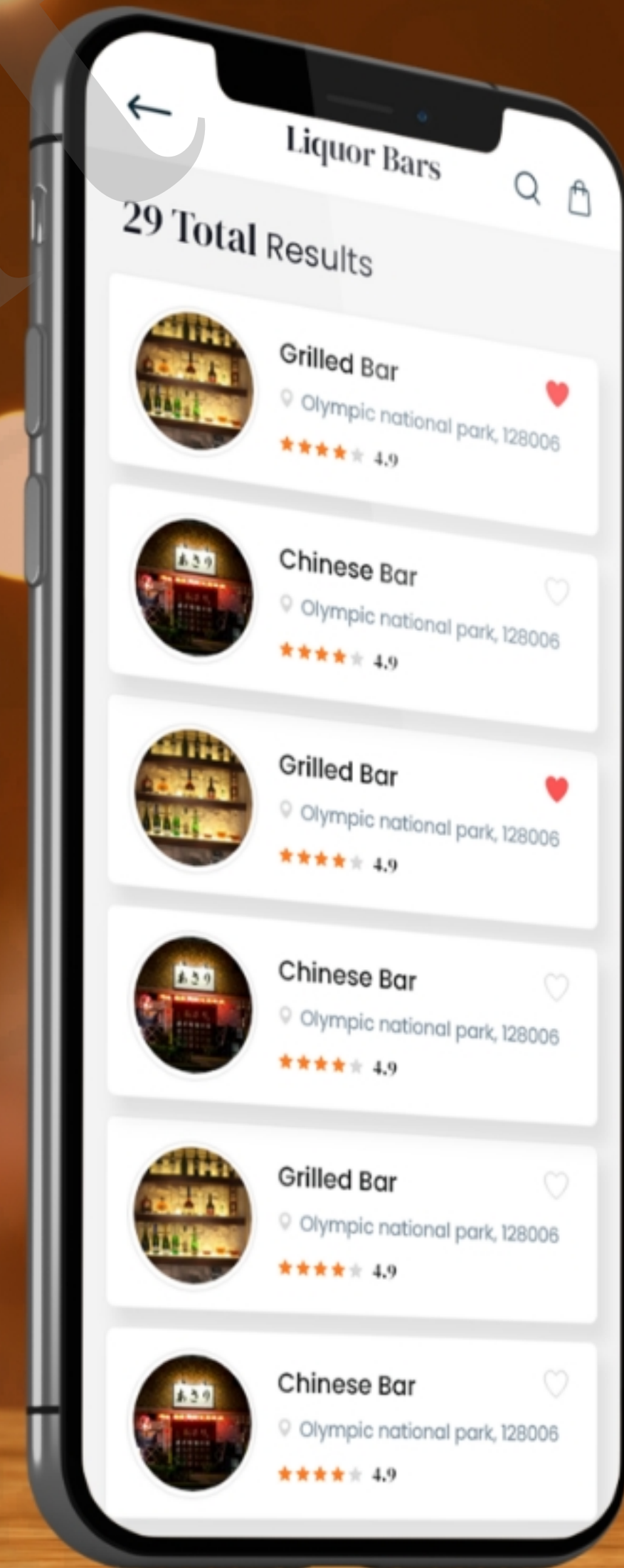
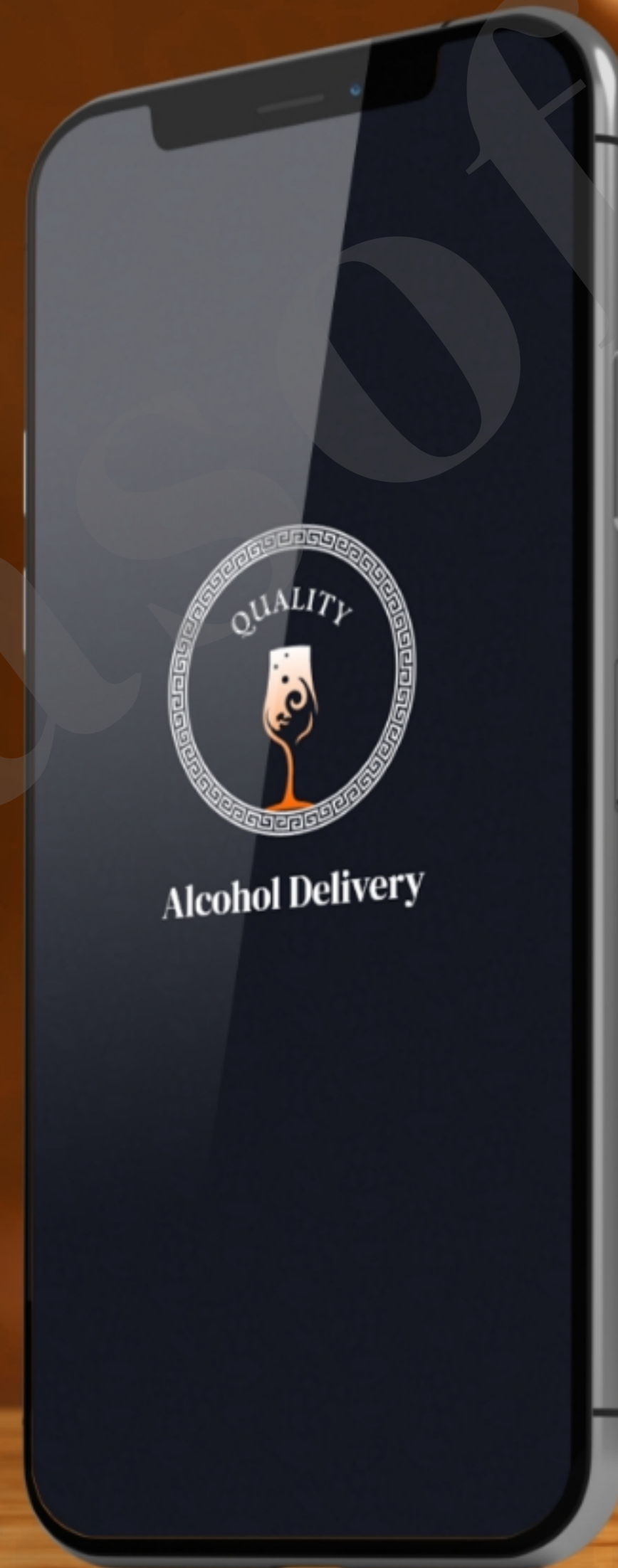




# Alcohol Delivery





# Why Choose Us

## For Alcohol Delivery

Powered with robust features including but not limited to search & filter, geolocation, delivery tracking, store locator, online payment and much more, witnesses an instant surge in customer sign-ups.



### Get a tailored Uber for booze delivery app

With a cutting-edge dashboard, monitor and manage all wine & alcohol delivery stores seamlessly.



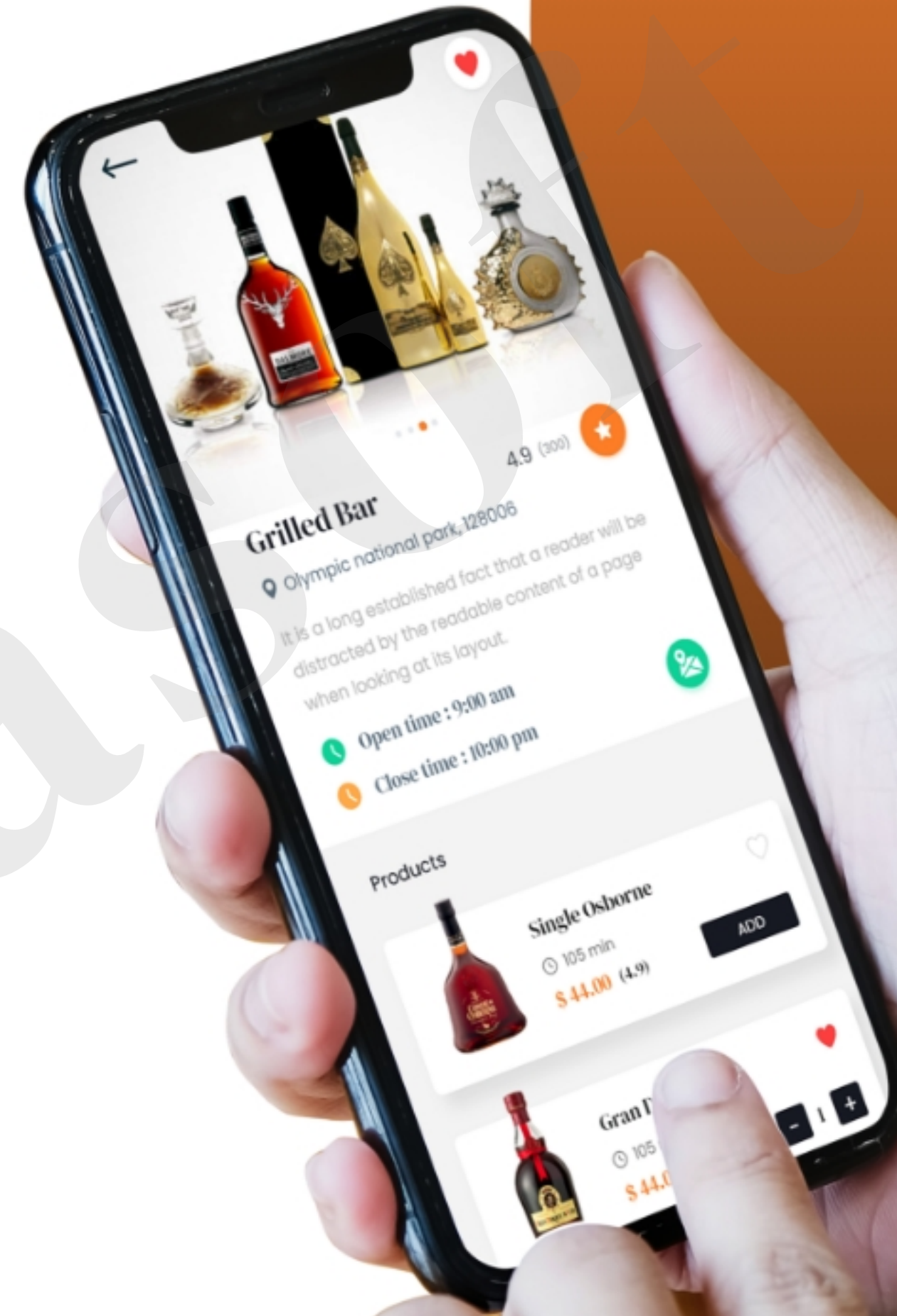
### Reliable delivery of wine & alcohol to customers

An app to connect customers with liquor stores near their location for end-to-end doorstep delivery.



### Robust and scalable delivery app

We build apps to assist alcohol owners, entrepreneurs, and startups connect with delivery service seekers.





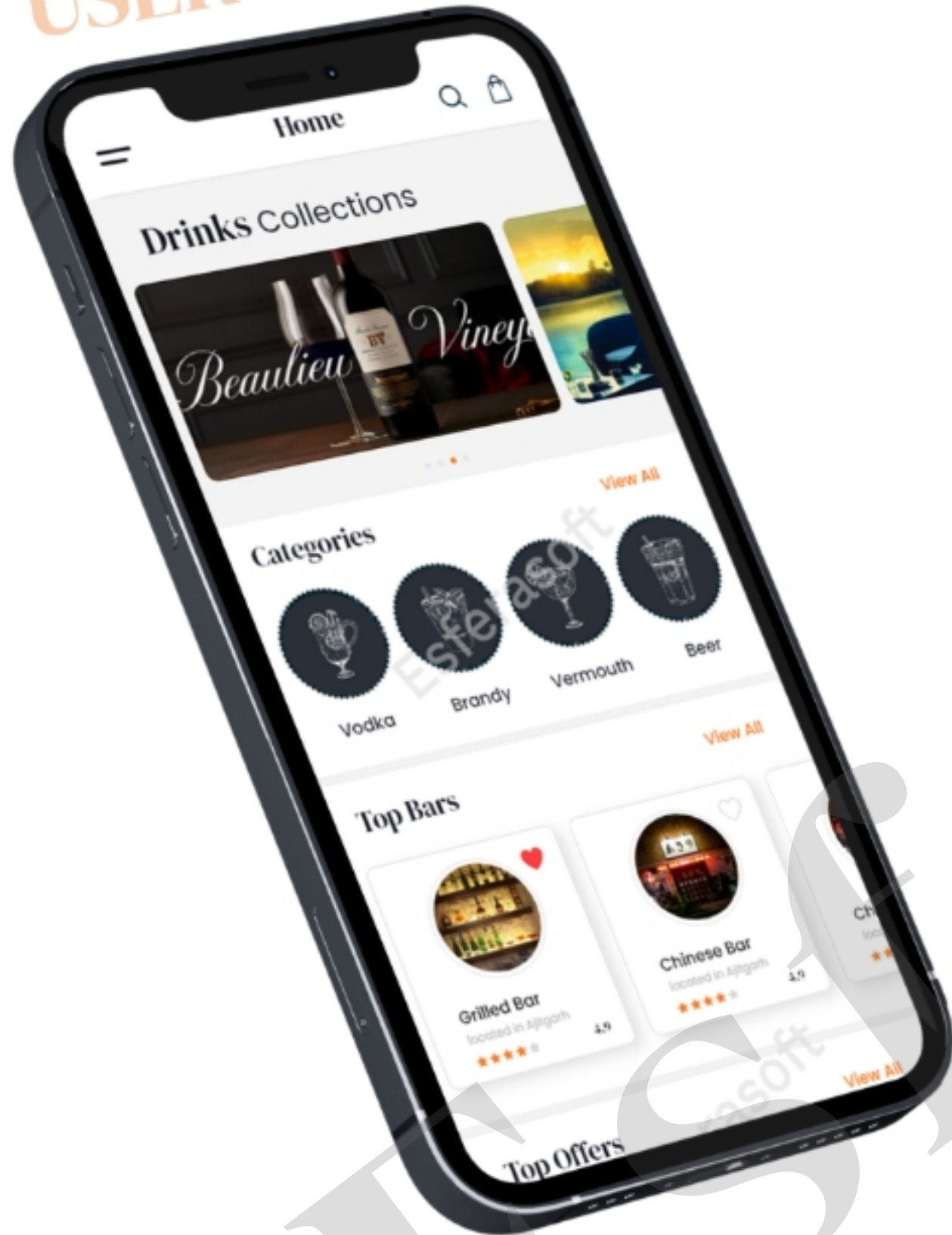
# Comparison Among Competitors

	Living Liquidz	Hip Bar	Madhuloka	Drizly	Saucey
Categories of alcohol	●	●	●	●	●
Availability of various sizes of a liquor	●	●	●	●	●
Online payment	●	●	●	●	●
Instant home delivery	●	●	●	●	●
Online Govt ID Verification	●	●	●	●	●
Tasting notes	●	●	●	●	●
Sorting	●	●	●	●	●
Discount	●	●	●	●	●
Additional items with liquor	●	●	●	●	●
Wine-food pairing	●	●	●	●	●
Delivery of food liquor pairing	●	●	●	●	●

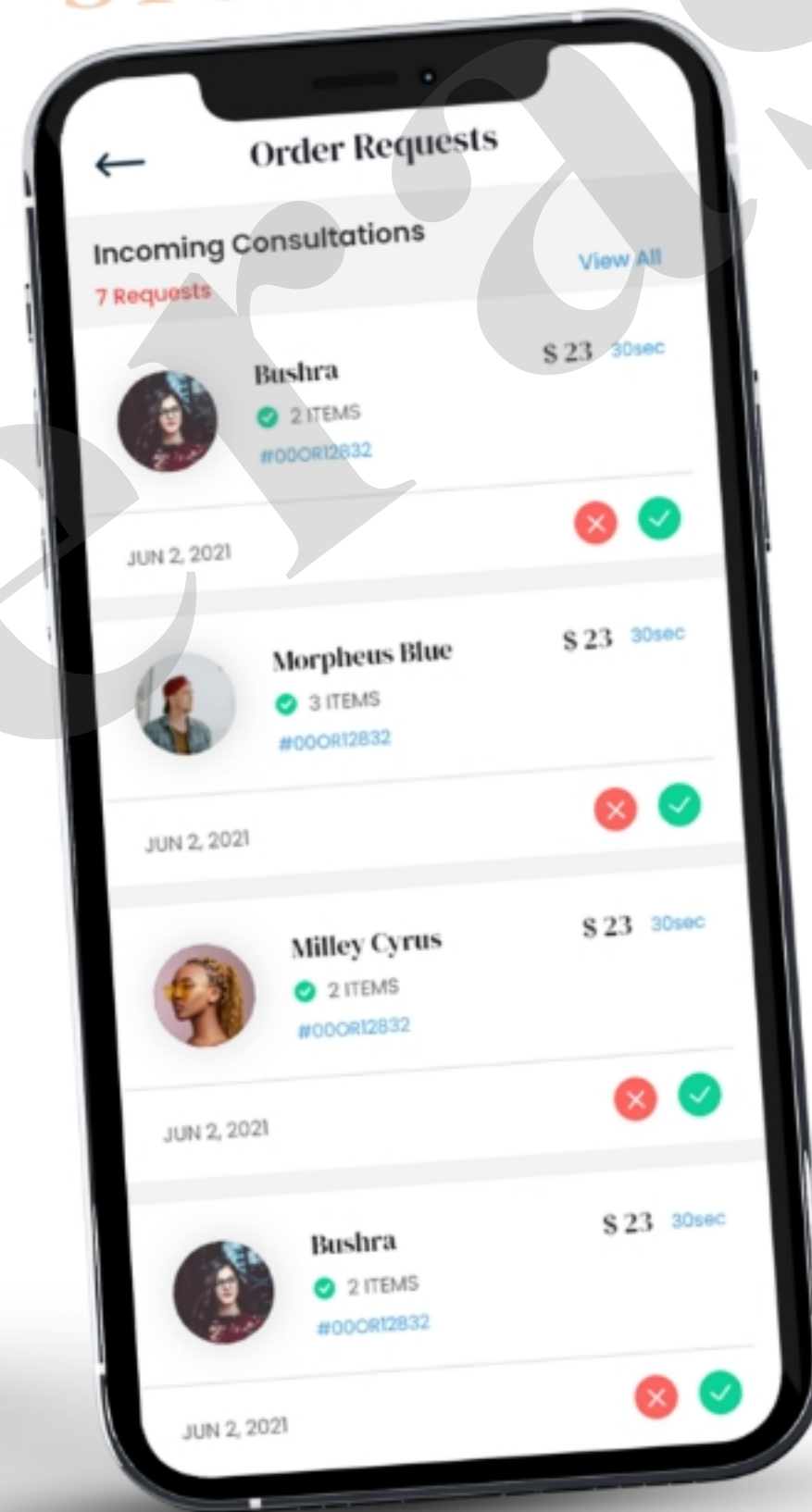


# Based on 3 Platform

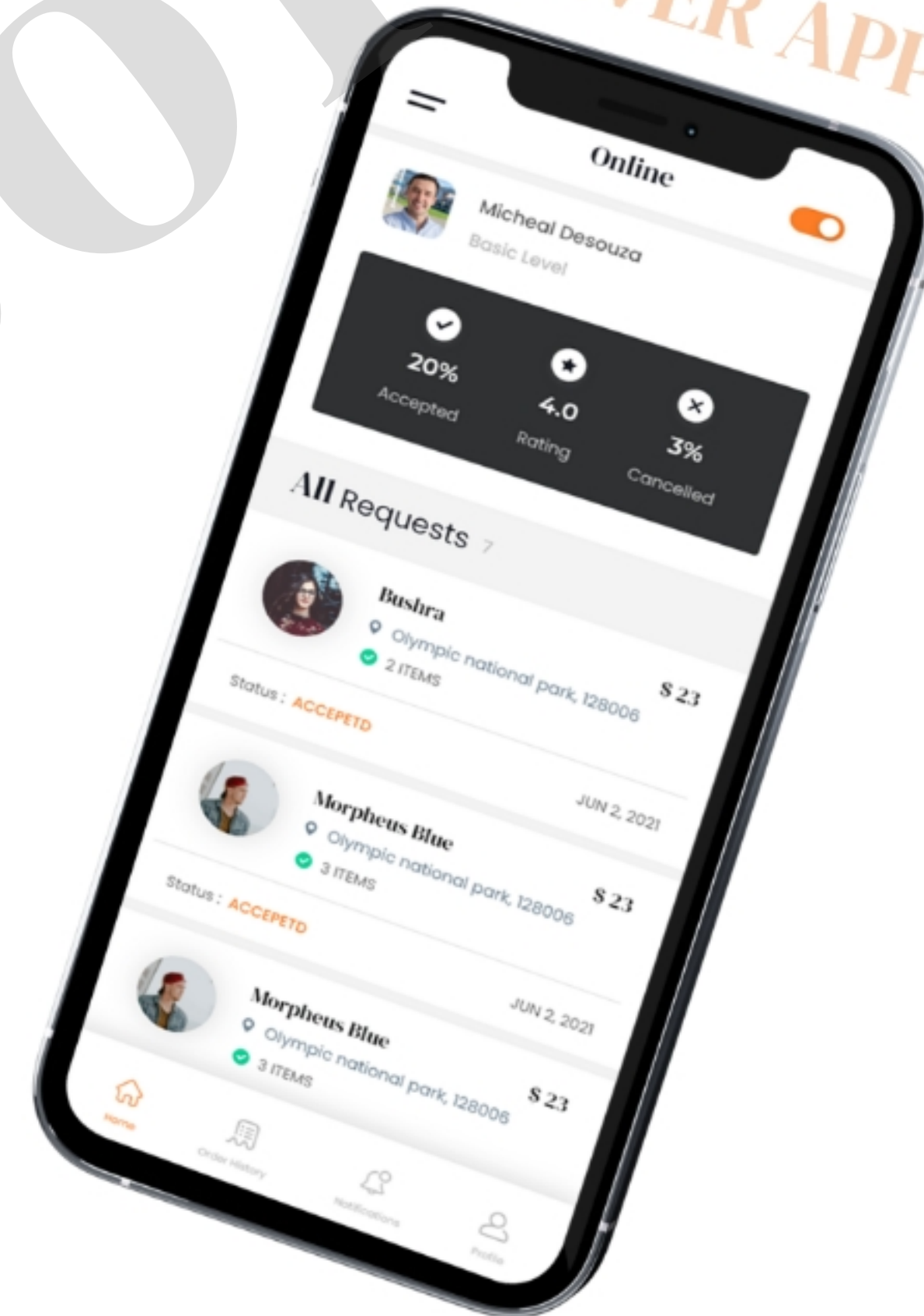
USER APP



STORE APP



DRIVER APP





# Features Of User Application

## ★ Registration

Customers can login into the application by entering the registered email id and password and System will verify the email id and password.

## ★ Homepage

The customer can search the product from the search bar placed on the top. The customer can search for alcohol products with name, brand, category etc.

## ★ Select & search alcohol product

Before buying the product the customer can view all the details and

## ★ Add to cart

Customers can add the desired product to "Add to cart" before checkout and process payment. Also customers will be able to increase or decrease the quantity of the product.





## ★ Checkout & Payment

customers will select the delivery address where they want to get the product delivered. Also customers can make the online payment for the products which they want to order. The user will be able to check the payment history and transactions.

## ★ Delivery (Tracking . SMS, email)

customers can track their order. Customers will receive the notifications on SMS and email "your product has been delivered to our location and delivered within the next "X" mins.

## ★ Select & search alcohol product

In this section customers will get real time push notifications. Customers will get the following notifications.

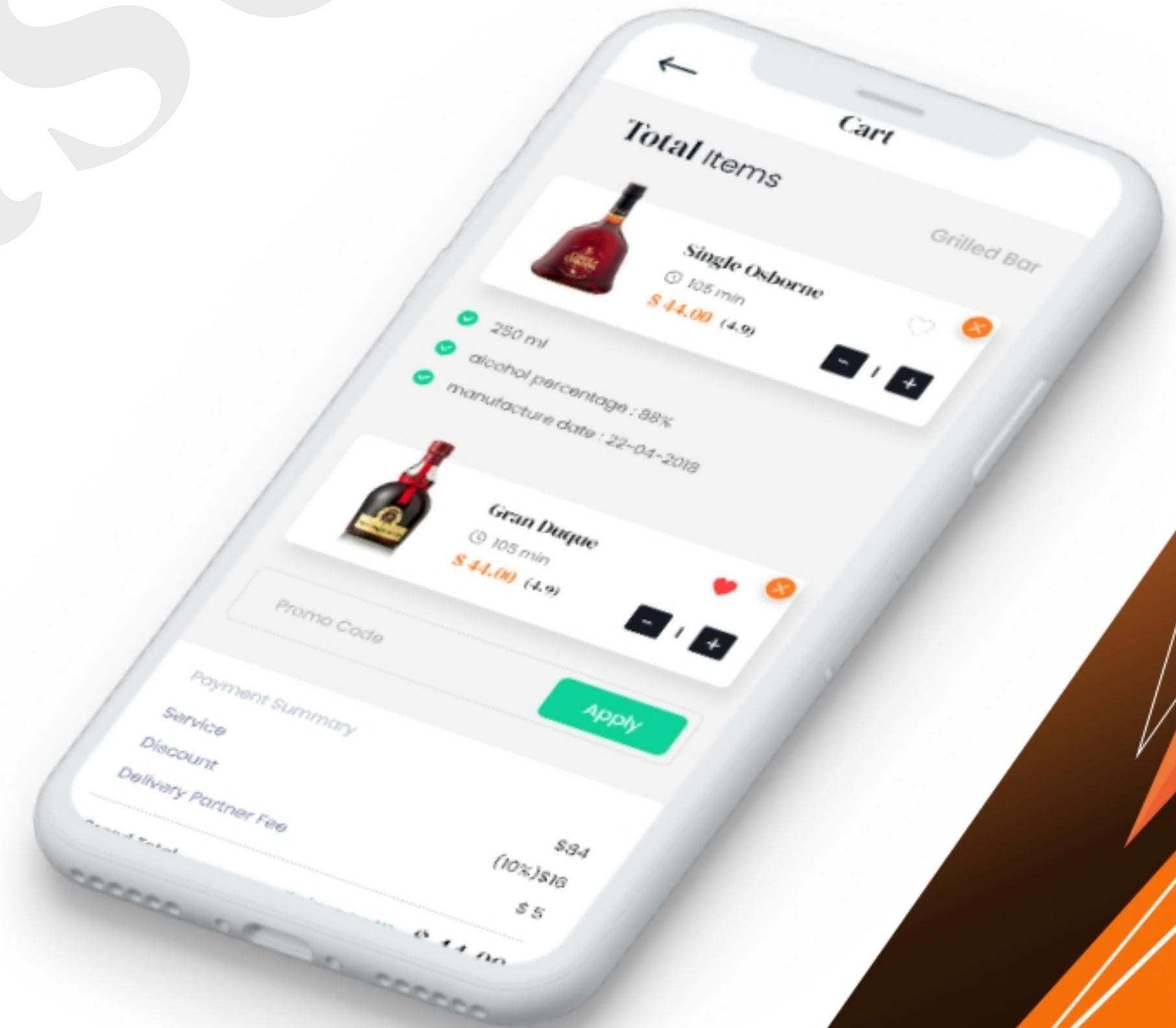
1. Confirmed order
2. Offers & Discounts
3. Help & support
4. Product has been shipped
5. Payment done

## ★ Offers & discounts

In this section customers can apply the promo codes and offers available on purchase. This will be handled by the super admin from the backend.

## ★ Transaction history

In this section customers can check all the transaction history about bookings and payment they have made for their shopping products.





# Features Of Driver Application

## ★ Login/Forget Password

Workers can login into the application by entering the login details given by the service provider to access the app. Workers can change the password later from the profile section

## ★ Upcoming bookings

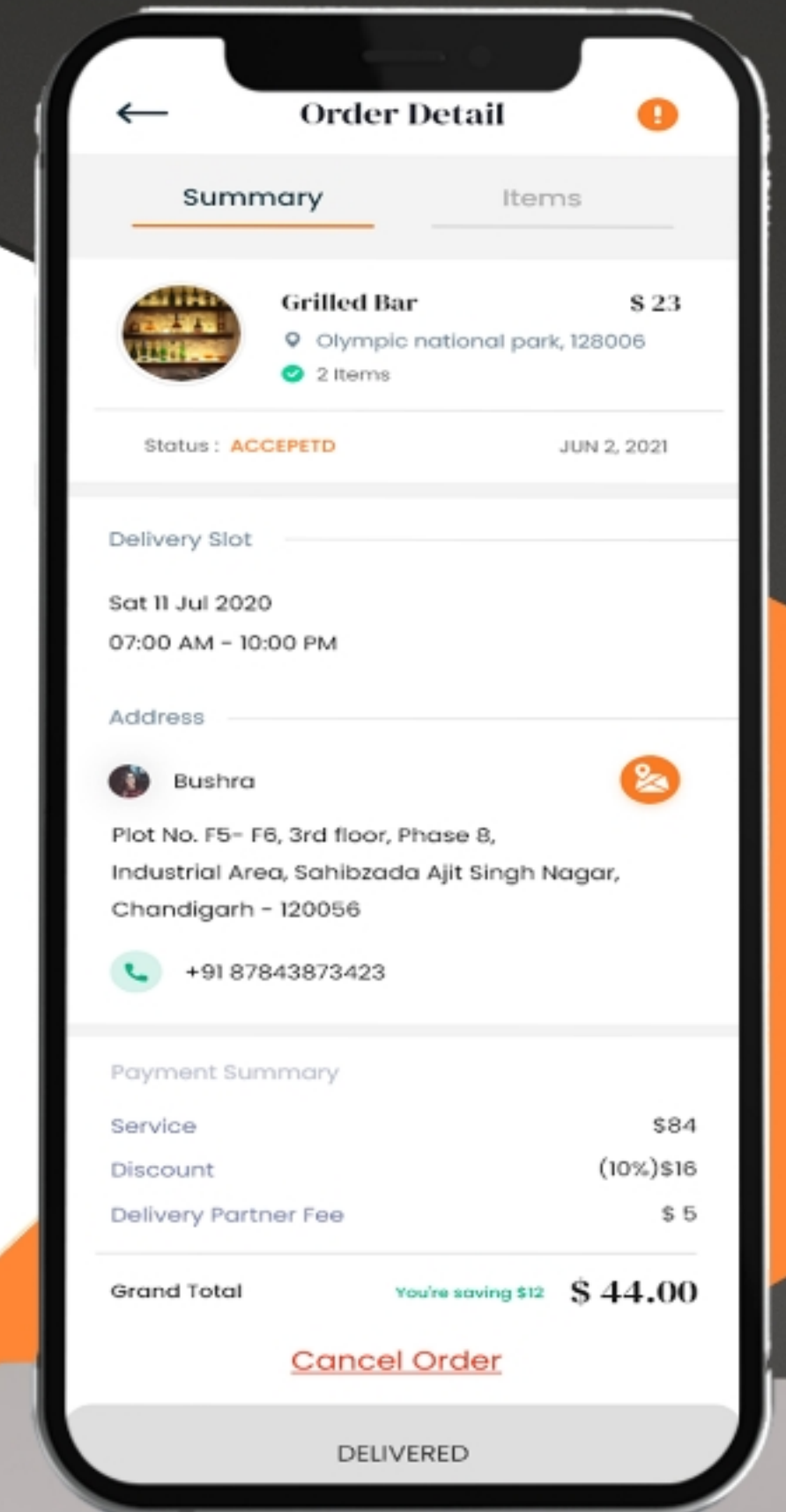
Workers can check all the upcoming delivery bookings assigned by vendors . They can view the details about the customer, location address and follow the delivery route through GPS tracking

## ★ Accept/ Reject Bookings

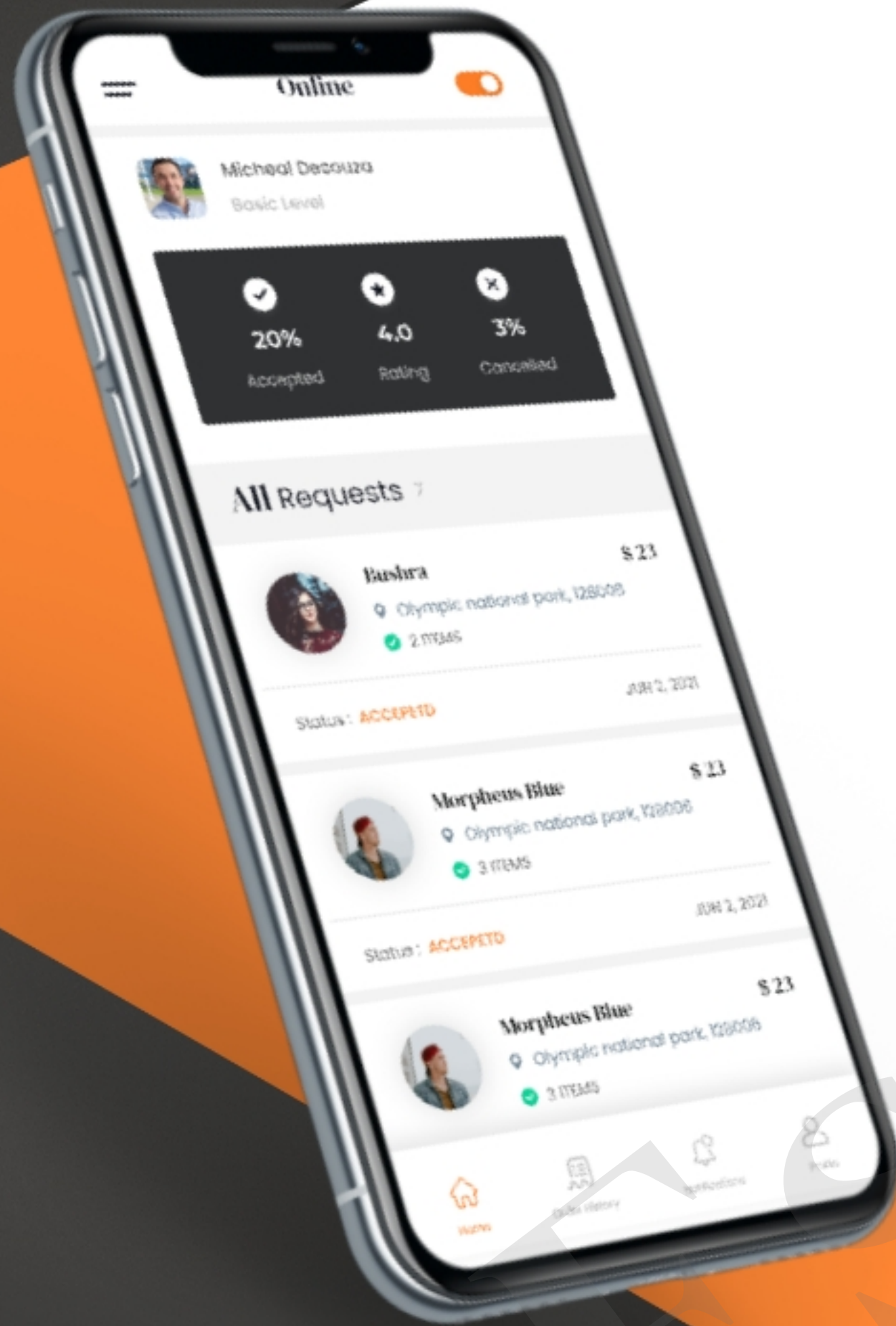
In this section they can accept and reject the bookings. Customers will be notified that order is your way. They can view the listing of all accepted and rejected orders and can apply filters

## ★ View Customers details & address for delivery

In this section the delivery boy will be able to check all the details of the order like customer name, phone no, delivery address etc.







### ★ Capture Photo & ID proof before handover

In this section the delivery boy will click customer photo and ID proof and upload

### ★ Push Notifications

They will get the push notifications the following notifications.

1. Upcoming booking
2. Document & image upload successfully
3. Accepted & rejected orders

### ★ My Profile

In this section a worker can edit his/her profile details, users can manage profile image and other details. The customer can change his/her password and update the profile.

### ★ Help & support

In this section they will be able to raise a ticket if facing any technical issues. They can message the admin to get help.



# Features Of Vendor Application

## ★ Registration

Allow vendors to register and create profile following a few simple steps. To create a profile, vendors can include information like name, email, phone number, store address, upload legal documents and ID

## ★ Accept & Reject orders

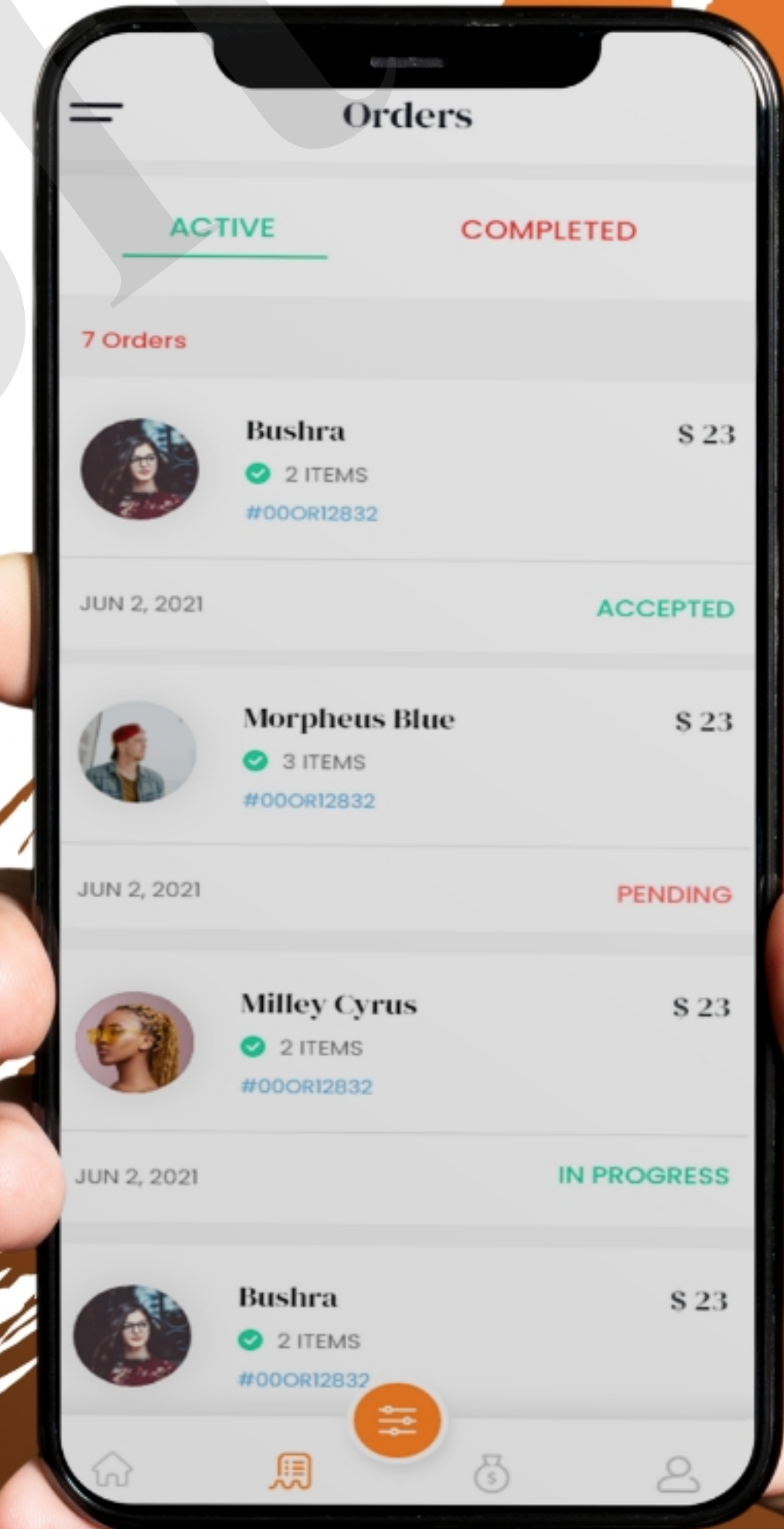
In this section vendors will be able to view all the orders and can accept and reject the orders. Vendors are able to accept and reject the orders from the app and dashboard as well.

## ★ Sponsored ADs

In this section vendors will be able to do the sponsored ads to get on the products on the top. After that the products will be displayed to the user on the top while searching

## ★ Upcoming orders

In this section vendors will be able to track all the upcoming orders and get notified on the upcoming orders.





## ★ Details about customer and shipping details

In this section the vendor will be able to check all the details about the customer along with the order. Vendors can check all the details regarding the order and also the shipping address for the product

## ★ Payments

Vendors will be able to check the payments done by users and also get notified once admin will process the vendor payment after cutting out the commission.

## ★ Push Notifications

Vendors will get the push notifications the following notifications.

1. Upcoming orders
2. Payment done by users
3. Refund

## ★ Rating & reviews

Vendors will be able to check all the ratings & reviews given by the customer on the products from the app as well dashboard.

## ★ My Profile

In this section the vendor can edit his/her profile details, users can manage profile image and other details. The vendor can change his/her password and update the profile





# Features Of Admin Panel

## Dashboard

Super Admin will be able to manage all the graphical and numerical data on the dashboard. Here super admin can view any data he wants like total user, vendors, total earnings, etc.

## Vendor Management

Super Admin can manage all the vendors from here. Admin can add/enable or disable any. Admin will approve and disapprove the account of the vendors by viewing all the details and legal documents.

## User Management

Super Admin can manage users from here. Admin can add/enable or disable any user (customers). Admin can view the listing of all the users like name, email id, profile image.

## Order Management

Admin can view the listing of all the orders which includes upcoming, previous. Admin can apply filters to sort by date. Admin will get notification on the requested orders by the customer.

## Categories Management

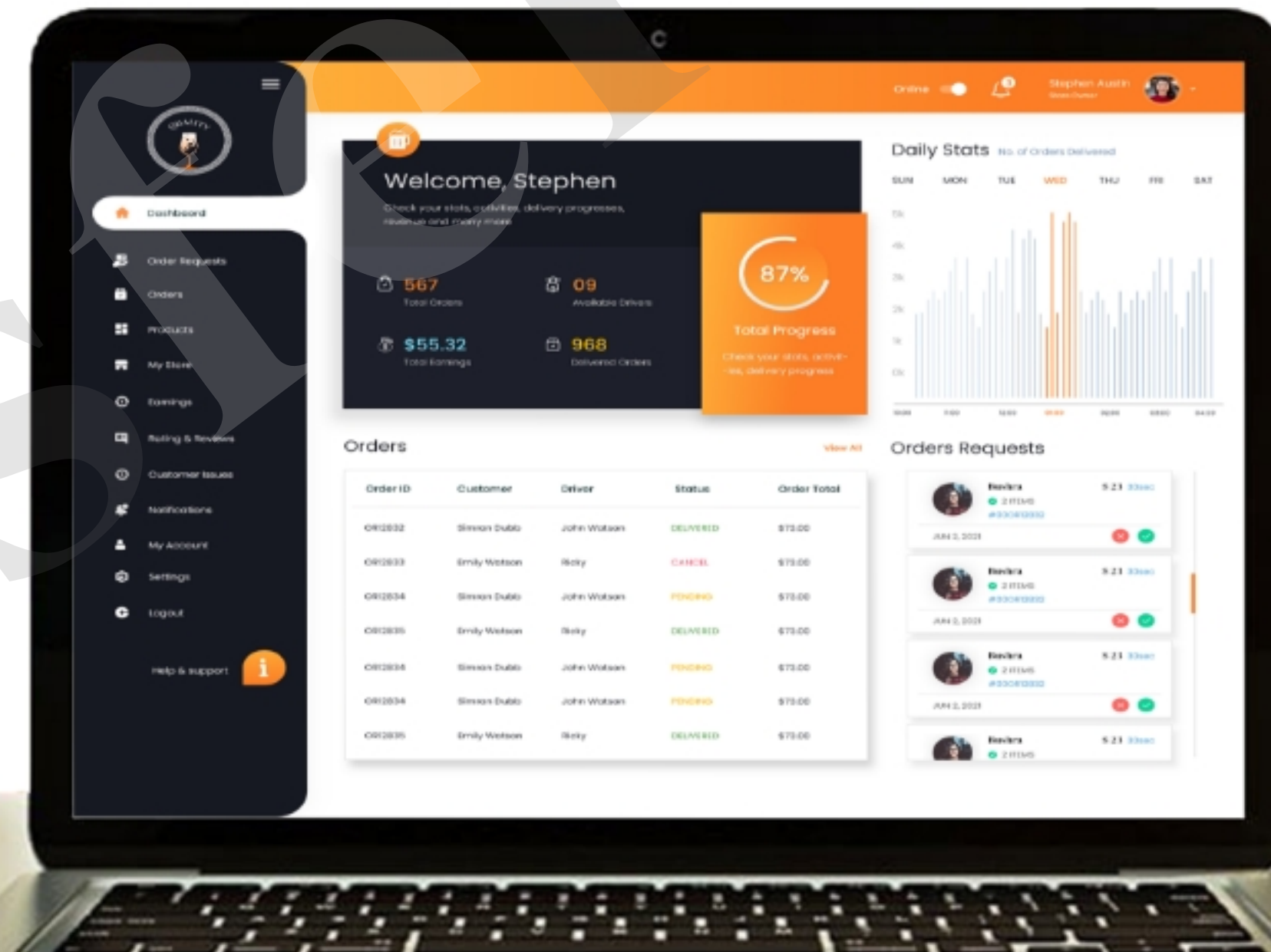
Super Admin can manage all the Product categories. These categories will be shown to the vendor and vendors can add products into categories which they want to sell.

## Payment Management

Super Admin will be able to manage all payments. Super admin can view the listing for all the payments done by the customers on the platform. Admin can get the payment report in CSV format.

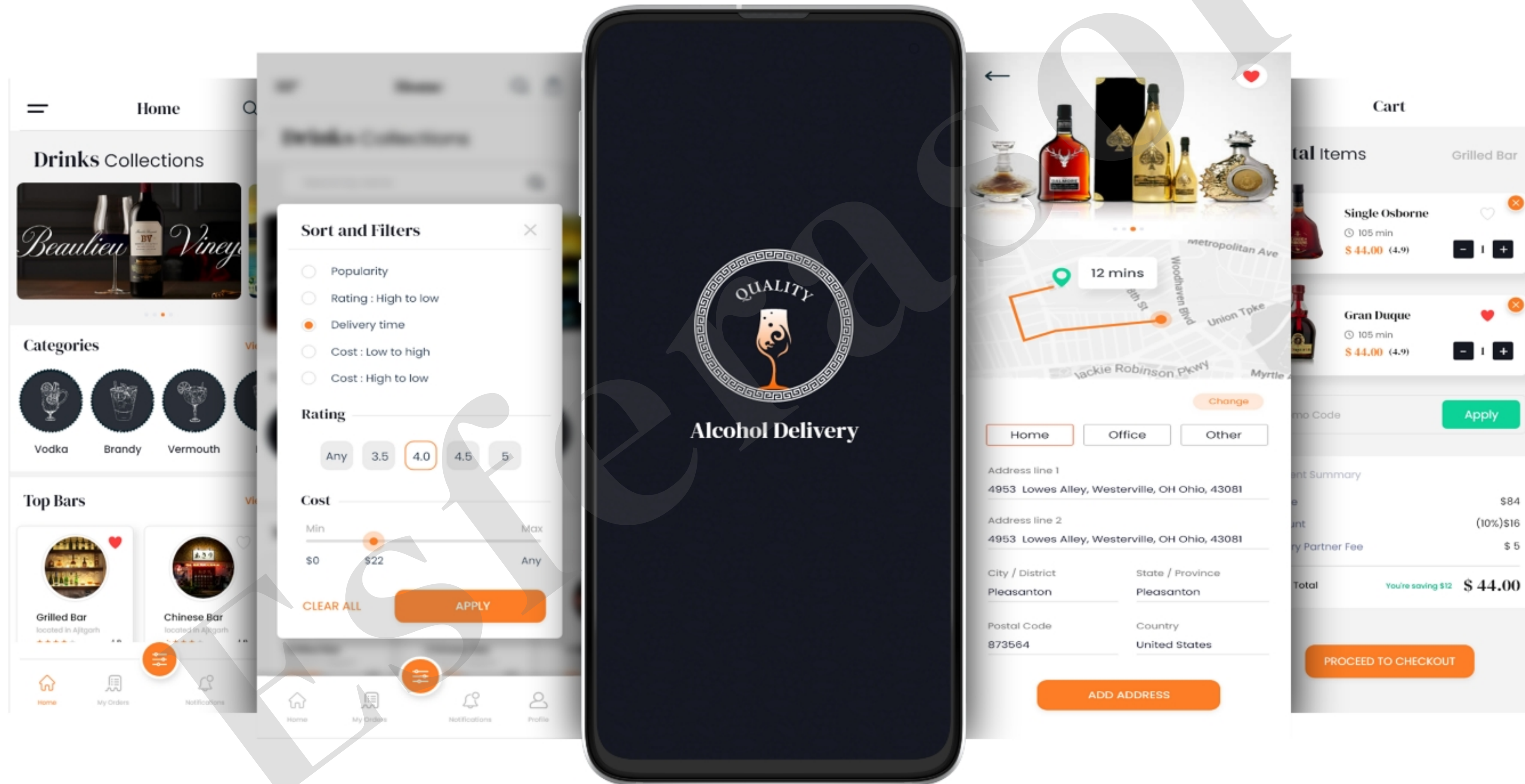
## Refund Management

Super Admin will be able to manage all the refund requests made by customers. Vendor will request the admin to refund the amount to the customer. Admin can apply filters to sort by date, product name, category.





# App Screens







# Esferasoft

Beyond the expectation

[www.esferasoft.com](http://www.esferasoft.com)



# About

Esferasoft is India's most trusted digital solutions partner that offers a comprehensive range of digital transformation solutions ranging from digital product development to marketing and branding.





# Work Culture



## Hiring

We are willing to understand new perspectives that come with allowing new up-and-coming developers to work with our experienced team to create a perfect blend of fresh ideas and skills.



## Training

We have a supportive staff willing to welcome new faces with responsibility and an understanding of their ideas. This makes the initial training phase of our company an enjoyable learning experience instead of a pressured work environment.



## Retention

Our employees have been loyal and loved the company. After 13 successful years in the industry, we have been able to keep most of our staff happily working with us with an urge to out do themselves every day.



# Life@Esferasoft





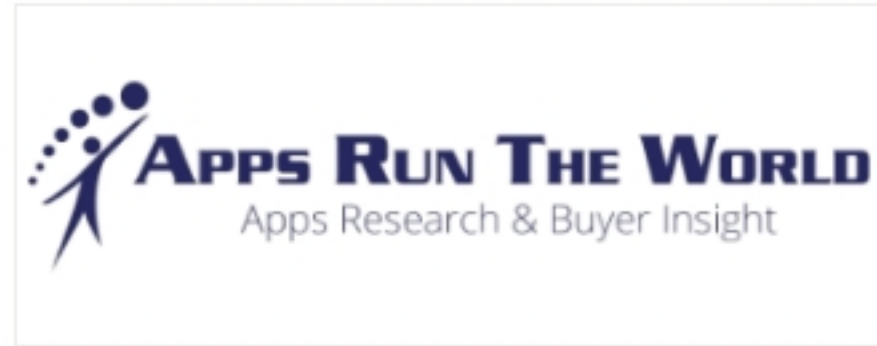


## Our Strength

Our experienced team with over 13 years of industry presence makes us one of a kind company that has the right blend of expertise and innovative approach to dealing with the fast pacing online world and creating an impact.



# Our Clients



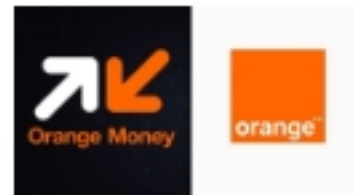


# Our Awards





# Our Technology Stack





# Clients Testimonials

“

Receiving positive feedback from its clients, the platform functions smoothly and well, while the project's remote work was managed effectively.



Chris Weber  
CEO, Fashion Circle

“

Their professional and knowledgeable team delivered a handy tool that helps event marketers streamline their activities.



Vanita Kerai  
Managing Director, Max7p

“

While their competitors struggle to meet growing demands, Esferasoft's responsive team can adjust to any environment and deliver practical solutions fast.

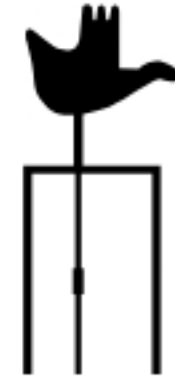


Jeb Blount  
CEO, Sales Gravy



# Our Offices

## Development Office



### India Office (Chandigarh)

Plot No. F5-F6 Phase 8, Industrial  
Area, Sector 74, Mohali - 160055  
Punjab, India

## Development Office



### UK (London)

London Luton Airport, Esferasoft UK Ltd,  
Signature Flight Support Terminal 2, Frank Lester  
Way LU2 9NQ



# Any Inquiries Contact Us

Want to get in touch ? We'd love to hear from you. Here's how you can reach us...



Talk to Sales

+91 172-400-0503

+91 772-300-0038

Call



Contact Customer Support

[business@esferasoft.com](mailto:business@esferasoft.com)

[partners@esferasoft.com](mailto:partners@esferasoft.com)

[hr@esferasoft.com](mailto:hr@esferasoft.com)

Contact Us



The image features a white background with four dark brown, textured brush strokes in the corners. The main text 'Thank You' is centered in a large, orange, serif font. Below it, the phrase 'For giving your valuable time.' is written in a smaller, orange, sans-serif font. A large, light gray watermark reading 'ESTEROFT' is oriented diagonally across the center of the page.

# Thank You

For giving your valuable time.